



## Tortilla appoints Andrew Brook as Head of IT

*Brook joins the fast-casual Mexican restaurant brand to evolve its IT strategy as it prepares to accelerate UK footprint*



Download image [here](#)

**London, 7<sup>th</sup> March 2023:** Tortilla, the UK's largest fast-casual Mexican restaurant brand, is delighted to announce the appointment of Andrew Brook as Head of Information Technology (IT).

With more than 16 years of experience, Andrew brings a unique set of skills and expertise to Tortilla. In his role, he will be responsible for driving forward the Group's IT strategy in line with its growth objectives.

Andrew most recently served as Head of IT at Wholefoods Market, where he was responsible for the restructuring of regional IT Support across the company and implementing technology at its stores and corporate offices. He has also held senior IT positions at quick service restaurants Pod and Itsu.

As the Group prepares to accelerate its UK presence and increase utilisation of technology, hiring the best talent at all levels will be critical to delivering strong and sustainable growth. In addition to Andrew, Tortilla recently announced the appointment of Holly Foot as People Director. Both Andrew and Holly bring a significant amount of industry experience to Tortilla and will play important roles in its senior leadership team in the months ahead.



**Andy Naylor, CFO of Tortilla, commented:**

*"We are really excited to welcome Andrew to Tortilla. He brings a wealth of sector expertise to the role, as well as significant experience in the development and implementation of industry-leading IT strategies, which we believe will prove invaluable as we scale up. We can't wait to work with Andrew in the months ahead and think he will be a fantastic addition to the team."*

**Andrew Brook, Head of IT at Tortilla, commented:**

*"I'm delighted to be joining Tortilla at such an exciting and interesting time in its growth journey. For years, I've been a huge admirer of the brand and its delicious menu and can't wait to help evolve its IT strategy, optimise its systems, and drive efficiencies across its UK estate. I look forward to working with Richard and the full Tortilla family."*

**ENDS**

**Media enquiries:**

Andrew Richards

Charlotte Cobb

Ben Wilson

India Laidlaw

[tortilla@hudsonsandler.com](mailto:tortilla@hudsonsandler.com)

**About Tortilla Mexican Grill plc**

Founded in October 2007 by Brandon and Jen Stephens, Tortilla is the UK's largest fast-casual Mexican restaurant brand with a fully customisable and authentic California-style Mexican menu.

Tortilla operates more than 80 locations across the UK and Middle East and through nationwide partnerships with SSP Group plc, Compass UK & Ireland, Growth Kitchens & Karma Kitchens.

Food provenance and quality is a critical component of our proposition. All fillings for Tortilla's burritos, tacos and quesadillas are prepared in-house and toppings are prepared fresh daily, free from artificial flavours of preservatives. The brand serves more than 6 million customers every year.

The brand is headquartered in London and employs more than 1000 people.

More details at [www.tortillagroup.co.uk](http://www.tortillagroup.co.uk)